

NEW STUDIOS PLANNED FOR WRC, WASHINGTON

NEW studios and offices of the National Broadcasting Company in Washington will be opened in the National Press Building, Fourteenth and F Streets, Northwest, within the next two months, according to M. H. Aylesworth, President of the company which manages and operates WRC.

Programs originating from the studios in Washington or from Government halls or buildings in the Capital City will be carried through WRC and associated stations. All new and modern equipment will be installed in the new studios, although the two duplicate transmitters of WRC, which are located in the Riggs Bank-Tompkins Building, Fourteenth and Park Road, Northwest, will remain in their present location.

One feature of the new equipment will be additional apparatus which will enable the Washington staff to handle three programs at one time, which is not now possible. Under the new arrangement, three channels are provided. Thus one program can be in progress in one studio and broadcast through WRC; another program can be presented in the second studio and be transmitted to the New York terminus for distribution to associated stations; and still a third program can be received in the control room from an outside point.

Twenty-one rooms on the twelfth and thirteenth floors of the National Press Building have been leased for studios and offices. There will be two studios, the largest occupying both the twelfth and thirteenth floors, utilizing six rooms of the new building. This studio will be twenty feet wide, thirty-three feet long and twenty feet high.

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